Susan G. Komen®

SIGNATURE BRAND LOGOS

SIGNATURE LOGO
PMS 232, PMS 227, BLACK
Light Pink: C=3, M=67, Y=0, K=0
Dark Pink: C=0, M=100, Y=7, K=19
Black: C=0, M=0, Y=0, K=100

Minimum size is a half inch (.5″) tall when printed in all cases. Minimum area of isolation around the logo is a quarter of an inch (.25″) in all cases. This area should be free of text and graphics.

Use on White background

SIGNATURE LOGO: REVERSED
PMS 232, PMS 227, WHITE

Use on Black background

SIGNATURE LOGO: ALL WHITE

Use on Pink background

SIGNATURE LOGO: ALL BLACK

Use on White background

SIGNATURE LOGO: 2 COLOR ALL PINK
Light Pink: 100% PMS 232
Dark Pink: 100% PMS 227

Use on White background

SIGNATURE LOGO: 1 COLOR ALL PINK
Light Pink: 100% PMS 232

Use on White background

RUNNING RIBBON LOGOS

RUNNING RIBBON LOGO
PMS 232, PMS 227, BLACK
Light Pink: C=3, M=67, Y=0, K=0
Dark Pink: C=0, M=100, Y=7, K=19
Black: C=0, M=0, Y=0, K=100

Minimum size is a half inch (.5″) tall when printed in all cases. Minimum area of isolation around the logo is a quarter of an inch (.25″) in all cases. This area should be free of text and graphics.

Use on White background

RUNNING RIBBON LOGO: REVERSED
PMS 232, PMS 227, WHITE

Use on Black and Pink backgrounds

RUNNING RIBBON LOGO: 1 COLOR
100% PMS 232
Minimum size of .5" tall Limited Usage.
Approval from brand@komen.org is required.

Use ONLY on White background and ONLY when printing is restricted to a 1-color application.

RUNNING RIBBON REQUIRED LEGAL TEXT:
The Running Ribbon is a registered trademark of Susan G. Komen.

FOR MORE **BRAND GUIDELINES**, GO TO: **brand.komen.org**